

# Cookie policy

## Information about our use of cookies

Our website [www.actionagainstamd.org](http://www.actionagainstamd.org) (**our site**) uses cookies to distinguish you from other users of our site. This helps us to provide you with a good experience when you browse our site and also allows us to improve our site.

By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your device if you agree. Cookies are then sent back to our site on each subsequent visit or to another website that recognises that cookie.

Cookies are useful because they allow our site to recognise your device.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving your experience of our site. They can also help to ensure that adverts you see online are more relevant to you and your interests.

The cookies used on our site have been categorised based on the categories found in the ICC UK cookie guide. A list of the types of cookies used on our site by category is set out below along with some details of the specific cookies we use, their purpose, and what to do if you do not consent to any of the cookies being used.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our site. They include, for example, cookies that enable you to log into secure areas of our site, use a shopping cart, make use of e-billing services and more from page to page. Without these cookies these facilities cannot be provided.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our site when they are using it including which pages are visited most often and whether there are any error messages. This helps us to improve the way our site works, for example, by ensuring that users are finding what they are looking for easily. These cookies do

not collect information that identifies a visitor as all information is aggregated and therefore anonymous.

- Functionality cookies.** These are used to recognise you when you return to our site. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or font size). These cookies also allow us to enhance your experience by offering facilities such as watching a video or commenting on an article. The information these cookies collect cannot track your browsing activities on other websites.
- Targeting cookies.** These cookies record your visit to our site, the pages you have visited and the links you have followed. We will use this information to make our site more relevant to your interests. We may also share this information with third parties for this purpose.

These are the cookies used on our site:

Used by	File name	Expires	Purpose	Further information
Google Analytics	_utma	2 years from set/update	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	<a href="#">An overview of privacy at Google Use of cookies by Google Analytics</a>
	_utmb	30 minutes from set/update		
	_utmc	On closing browser		
	_utmz	6 months from set/update		
	_utmv	2 years from set/update		
Action Against AMD Website	has_js	When the browsing session ends	Detects whether Javascript is enabled or not.	
	webform	24 hours from last form activity	Keeps track of forms that are being completed on the website.	
	SSESS	23 days	Used to keep track of logged in users.	

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You may be able to block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Unless you have adjusted your browser settings so that it will refuse cookies our system will place cookies as soon as you visit our site.

If you do not consent to cookies being placed you must notify us and set out which cookies you do not consent to.

Thank you for visiting our site.

29<sup>th</sup> January 2018